



CUSTOMER PROFILE SHEET

BUSINESS CONTACT INFORMATION

Date		<input type="checkbox"/> New License	<input type="checkbox"/> Name Change
License Name		<input type="checkbox"/> New License (N/A Only)	<input type="checkbox"/> Re-Instate
DBA or Trade Name		<input type="checkbox"/> New License (Wine/Spirits Only)	<input type="checkbox"/> Out of Business
Sales Rep. Name & Territory #		Sales Route # (ex. 399-county)	

GENERAL INFORMATION

Physical Location		Owner's Name	
Street Address		Street Address	
City		City	
State & Zip Code		State & Zip Code	
Phone Number		Phone Number	
Business email address		Email Address	
License Information		Owner's Name	
State License Number		Street Address	
Issue Date		Expiration Date	
City License Number		City	
Issue Date		Expiration Date	
		State & Zip Code	
		Phone Number	
		Email Address	

ACCOUNTS RECEIVABLE INFORMATION

Manager		Statement/Mailing/Correspondence Address	
Name		Street Address	
Street Address		City	
City		State & Zip Code	
State & Zip Code		Bookkeeper or Accounts Payable Contact	
Phone Number		Name	
Email Address		Phone Number	
Credit Application on File?	<input type="checkbox"/> Yes <input type="checkbox"/> No	Email Address	
Signed Personal Guarantee?	<input type="checkbox"/> Yes <input type="checkbox"/> No	Bookkeeper email address	
Credit Terms		Credit Limit	S

SALES INFORMATION

Class Code		Prior Account Number	
Volume Code		Prior Account Name	
Call Day		All Draught Brands	
Number of Lohr Taps			
Number of Competitive Taps			
Wine & Spirits Only Account	<input type="checkbox"/> Yes <input type="checkbox"/> No	Account Type	<input type="checkbox"/> On Premise <input type="checkbox"/> Off Premise

DELIVERY INFORMATION

Delivery County		Daily Opening Time		Delivery Window(s) (a.m. / p.m.)	
-----------------	--	--------------------	--	----------------------------------	--

CLASS CODE Options:

- 1) Banquet
- 2) Bar/Tavern/Lounge
(Includes bars that sell food. I.E. - OB Clarks. If an establishment sells food, but is open past midnight, it is considered a bar)
- 3) Bowling Alley
- 4) Casino
- 5) Church
- 6) Concessions (for venues like Verizon Wireless Amphitheatre, Scottrade, etc.)
- 7) Convenience (gas stations, quick marts, etc.)
- 8) Drug Store
- 9) Alternative Lifestyle Bar
- 10) Super Market (Schnucks & Dierbergs only)
- 11) Grocery (all other establishments where meat is sold)
- 12) Hotel
- 13) Night Club
- 14) Package Liquor Store (establishments that predominantly sell alcohol. I.E. - Dirt Cheap, Arena Liquor, etc.)
- 15) Restaurant
(If the establishment closes before midnight, it is not considered a bar, it is considered a restaurant. I.E. - The Pasta House, Tony's, Bartolinos, etc.)